Subject Matter Expert - [course here]

The American Women's College of Bay Path University seeks experienced curriculum designers and subject matter experts invested in thinking beyond the boundaries of the traditional course model. Through the use of adaptive learning, TAWC is expanding its mission to personalize the educational experience to meet each individual learner's needs, empowering them to take ownership of their academic careers.

The Subject Matter Expert (SME) will contribute to this mission by curating content and locating OER resources for an online adaptive _____ course, following appropriate accessibility and copyright guidelines.

Collaborating with a Program Director and an Instructional Designer, the Subject Matter Expert is responsible for curating and (where appropriate) creating learning content and selecting assessment strategies for ingestion in an adaptive _____ course. This includes identifying alternative representations of content (video, audio, text, activities, etc.), as well as developing formative assessments for the adaptive learning platform that conform to best practices in the subject area and distance pedagogy. A successful candidate for this position believes in the benefits of online learning, has experience with online or distance pedagogy, and is open to new ideas methods for designing curriculum and delivering instructional experiences.

Essential Functions

- Curate and create content for integration into the adaptive learning platform
- Curate and create objective formative assessments for the adaptive learning experience
- Find and generate high quality OER content--text, videos, images, interactive exercises, etc.--that will serve as the primary and alternate learning material in the adaptive learning platform
- Implement templates and standards as provided by the College
- Conduct a review of the developed course content for quality assurance
- Follow copyright principles
- Follow ADA requirements
- Facility with technology, and motivation for learning and sharing new tools

Qualifications

- Graduate degree required in the content area of the course to be developed, terminal degree preferred
- 3-5 years of professional and/or research experience in the content area
- Prior experience developing or teaching distance courses in higher education preferred
- Experience with learning management systems and educational technology
- Experience curating or creating discrete OER learning materials/multimedia objects relevant to the field
- A working knowledge of adaptive learning concepts preferred
- Ability to collaborate with a team while meeting project deadlines
- Strong written and verbal communication skills, with the ability to explain content-specific concepts to non-experts.

*A minimum of 20 hours plus additional training time will be required, but due to the nature of the projects, more work hours may be available and/or required. Specific project details will be clarified during the hiring process.