MBA Program Overview

Agenda:

• Our MBA program through the lens of our students and alums
• MBA Program overview

Mo Sattar
Director, MBA program
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What Our Students Like About Our MBA Program

- Program structure and practical learning that can be applied in any industry
- Our Faculty: Teaching and Business experience
- Optimum balance of theory and practice
- Flexibility of online and on campus classes
- Small class size and access to faculty
- Our Campus, easy access to all the facilities
Gain Invaluable Knowledge

Our program content allows students from various industries and functional experience to gain value.

Where do our students come from?

**INDUSTRIES** (examples): Insurance/Finance, Health, Aerospace, Consumer, Retail, Industrial, Academics, Manufacturing, Food and Restaurant, Non-Profit

**FUNCTIONAL EXPERIENCE** (examples): Marketing, Accounting, Operations, Procurement and supply chain Management, Sales, Engineering, Finance, Quality, Customer service

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Why Choose Bay Path’s MBA?

Some reasons our students love Bay Path and the MBA program.

Nichole R. | “The Bay Path MBA program is focused on industry best practices and provides so much more than textbook instruction.”

Winsome D. | “I wanted a program that was competitive, offered both classroom and online learning, was structured for a full-time working individual, and provided a broad yet comprehensive overview of business management techniques and tools that would challenge, develop, and prepare me professionally and personally. Bay Path’s MBA offered all of these attributes.”

Rebecca S. | “You are not just a number. Personal attention. Lasting Friendships. Priceless education. Precious memories. Concrete leadership. This is how I describe my time at Bay Path.”

Michael F. | “Unlike some of the other MBA programs I researched, this program had a wide variety of courses and covered each department in a business. Also, my employer felt the program was an excellent fit for my career growth within the industry.”

Katelin S. | “The curriculum will help me be successful in both areas of my career, whether it is acquiring the necessary skills to run a small business or helping me stand out at a large corporation.”

Gianfranco B. | “The diversity of classes and the ability to work in groups with people from all different backgrounds, with all different kinds of jobs, gives you the unique perspective of understanding what other companies are going through and what other people do in their day-to-day jobs. This was a great compliment to the course material.”
Bay Path University’s MBA

- **Quality**: Faculty are teaching practitioners, with extensive business experience
- **Interactive**: Highly connected learning culture encourages you to get to know professors and other students in your cohort
- **Collaborative**: Small class settings offer an intimate and supportive learning environment
- **Relevant**: Content is immediately applicable in any industry with innovative thinking and cutting-edge practices
Program Overview

• A comprehensive 36 credit, accelerated degree
• Start dates in October, January, February, and June
• 12 total courses
  • 10 core courses
  • 2 elective courses
• Complete in 1-2 years (8-week sessions)
• Course Delivery
  • 100% online
  • Combination of online and on campus
Total Enterprise Perspective

Advanced *integrated courses* help students learn to connect the dots...

A Total Enterprise Model Perspective

*Both Perspectives: Entrepreneurship & Intrapreneurship*
Driving Innovation

Our program drives students to become innovative assets in any industry.

Students gain unique insight from both entrepreneurial and intrapreneurial perspectives.

Entrepreneur
“One who organizes, manages, and assumes the risk of a business or an enterprise”

Intrapreneur
“A corporate executive who develops new enterprises within the corporation”
Program Structure

...And the perfect balance of structure.

10 Core Courses are sequenced for optimal learning.

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Program Personalization

To satisfy elective requirements, students can personalize their learning experience by choosing MBA related electives or courses (ones without prerequisites) from other graduate level management related programs.

10 MBA CORE COURSES

MBA 500: Intro. to Entrepreneurial Thinking & Innovative Practices
MBA 520: Organizational Behavior & Leadership
MBA 601: Entrepreneurial Marketing Strategies
MBA 607: Methods of Business Research & Analysis
MBA 630: Legal Issues in Business
MBA 633: Accounting for Business Decision Makers
MBA 634: Entrepreneurial Finance
MBA 640: Innovative Business Growth Strategies
MBA 680: Entrepreneurial Business Project Development
MBA 690: Management strategies (Capstone)

MBA ELECTIVE COURSES

COMMUNICATIONS COURSES

CYBERSECURITY MANAGEMENT COURSES

HEALTHCARE MANAGEMENT COURSES

INFORMATION MANAGEMENT COURSES

LEADERSHIP & NEGOTIATION COURSES

NONPROFIT MANAGEMENT COURSES

Plus 2 Electives
## Program Sequence and Start dates

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Program Flexibility

Our program has the perfect balance of *flexibility*...

- Flexibility of online and on campus classes
- Choose your course delivery
  - All courses online
  - Hybrid: Some online and some on campus
Online Course Delivery

CANVAS Learning Platform
- Flexible, easy to use, online learning environment
- Telecommunication and video capabilities
- App available, access from desktop, tablet, or mobile
- Access to previous classes
- Highly interactive and collaborative

Bay Path’s Online Support Team
- Introductory instruction on how to use CANVAS
- Ongoing technical support
- Online Student Support Coordinator
Student Success Focused

Hatch Library offers all the academic resources a student could need, from books and ebooks to CDs to online databases.

Hatch Library: On ground and on-line access.

MBA

Choose A Subject
Choose a subject for articles or web sites or search for a keyword and...
Student Success Focused

The career team offers personal guidance and coaching to assist you with:

• Exploring personality, strengths, competencies and career paths
• Practicing research, interviewing, negotiating and networking skills
• Creating a unique, powerful career portfolio: cover letter, resume, references, business card
• Building employment and networking strategies
• Developing your digital identity through social media, such as designing your LinkedIn profile
Your Journey & Next Steps

Application Process

Upon acceptance:
Admissions will provide personal support for on-boarding process and registration for the first semester
Orientation with advisor

Following the curriculum provided by admissions
Register: Decide on on-line or on-ground venue
Compete curriculum
- Ten core
- Two electives

Commencement at the MassMutual Center
Contact Information

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