



BAY PATH UNIVERSITY FIFTH PRESIDENT'S GALA

Honorary Chairs

U. S. Congressman Richard E. Neal

Sister Mary Caritas, SP, Environmental Advocate and Healthcare Leader

Vision Chairs

Roberta B. and Robert Bolduc, Bay Path University Emerita Trustee; Community Leaders and Healthcare Advocates

Carrie '86 R. and Timothy Burr, Bay Path University Alumna and Board Chair

Event Chairs

Pia S. and Jay Kumar, Bay Path University Trustee and Community Leaders

Michelle and Peter Wirth, Bay Path University Trustee and Community Leaders

Anna S. and Paul L. Mancinone, Community Leaders and Healthcare Advocates

To pay by credit card, please visit www.baypath.edu/gala or call the Advancement Office at (413) 565-1063.

Please make checks payable to Bay Path University and include "President's Gala" in the memo section.

All President's Gala contributions and ads meeting the required specifications and received by February 15, 2024 will be included in the event program.

Please mail reply form and payment to:

Attention: Mary Lee Walsh
Bay Path University
588 Longmeadow Street
Longmeadow, MA 01106

For more information, please contact Mary Lee Walsh at mawalsh@baypath.edu or (413) 565-1063.

At Bay Path, every learner's dreams of a better career, a richer life, and brighter future will be realized.

Thank you for your support!

Bay Path University is a 501(c)3 non-profit organization and a portion of your donation may be tax deductible.

Please contact our office for more information.

Thank You for your support!

Sponsorship Opportunities



Saturday, March 23, 2024

Benefiting Bay Path Students

baypath.edu/gala

Please RSVP by February 15, 2024

Diamond Sponsor \$100,000

- Two tables of ten with premier seating at the President's Gala
- 20 guests welcomed to the VIP Reception
- Full-page color ad in the Gala program
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Video remarks

Additional Benefits Linked to the April 4, 2024

Women's Leadership Conference

- 4 Invitations to VIP reception at the Women's Leadership Conference
- Logo or name on digital media boards during the Women's Leadership Conference

Platinum Sponsor \$50,000

- Two tables of ten with premier seating
- 20 guests welcomed to the VIP Reception
- Full-page color ad in the Gala program (inside front or inside back cover)
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Video remarks

Gold Sponsor \$25,000

- One table of ten with premier seating
- Ten guests welcomed to the VIP Reception
- Full-page color ad in the Gala program (inside front or inside back cover)
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala

Silver Sponsor \$10,000

- One table of ten with preferred seating
- Ten guests welcomed to the VIP Reception
- Full-page color ad in the Gala program
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Logo or name on signage in photo-op "Paparazzi Corner"

Bronze Sponsor \$5,000

- Four seats at preferred table
- Four guests welcomed to the VIP Reception
- Half-page color ad in the Gala program
- Logo or name on Gala materials, including web page and digital media boards

Copper Sponsor \$2,500

- Two seats at preferred table
- Two guests welcomed to the VIP Reception
- Quarter-page color ad in the Gala program
- Logo or name on Gala materials, including web page and digital media boards

Mission Sponsor \$1,000

- Recognition on Gala materials, including event program, web page, and digital media boards



Advertisements are included in most sponsorship levels,
or can be purchased separately.
Images below are actual ad sizes.
All ads are full color.
Please email print-ready .pdf or .jpg files to
mawalsh@baypath.edu by February 15, 2024.

Full Page Ad 5" w x 8" h Color: \$1,000

1/2 Page Ad
5" w x 4" h
\$500

1/4 Page Ad
5" w x 2" h
\$250

Mr. and Mrs. Fred Sample
Ms. Judy Garland '61
Mr. Clark Kent & Family
The above are examples of
Friend of Bay Path
name listings
\$100 per listing

1/8 Page Ad
2.5" w x 2" h
\$200

Sponsorship Opportunities



Please reply by February 15, 2024.
Thank you for your support!

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Copper ☐ Mission

Advertisement Only: ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page ☐ 1/8 Page ☐ "Friend of" name listing

- ☐ Enclosed is my check in the amount of \$_____ ☐ I would like to pay by credit card. Please call me.
☐ I will email my print-ready ad or ad copy to mawalsh@baypath.edu by February 15, 2024.
☐ I pledge the amount of \$_____ to be paid by June 14, 2024. A pledge reminder will be sent to you.

Business Name: _____

Contact Name: _____

Signature: _____

Address/City/State/Zip: _____

Email: _____

Phone: _____

Celebrate with us! Purchase tickets to attend

Please visit www.baypath.edu/gala to purchase tickets, or return this form with payment in the enclosed envelope.

Tickets:	# purchasing	Price per unit	Total Enclosed
Individual Guest (1 ticket)		X \$250.00 =	
Couple (2 tickets)		X \$450.00 =	
Table (10 tickets)		X \$2,000.00 =	

- ☐ Enclosed is my check in the amount of \$_____ ☐ I would like to pay by credit card. Please call me.
Please note: Attendees will not be mailed tickets to the Gala; Guests should check in at the registration table.
RSVP by February 15, 2024. We will contact you for guest names and meal choices in late-February.

Business Name: _____

Contact Name: _____

Signature: _____

Address/City/State/Zip: _____

Email: _____

Phone: _____