



Master of Science in Higher Education Administration Concentration: Enrollment Management

NOTE: There are 8 required core courses and 4 electives. All courses are offered online and offered in 8 week sessions.

One-Year Sequence	
Spring Semester	
Session 1 February/March - April	
MHE 500 Introduction to Higher Education Administration MHE 620 The Contemporary College Student	
Session 2 April/May – June	
Graduate Level Elective MHE 645 Higher Education Marketing and Communications	
Summer Semester	
Session 3 Jun - August	
MHE 635 Student Personnel Services in Higher Education Graduate Level Elective	
Session 4 August – October	
MHE 640 History and Economics of Higher Education Graduate Level Elective	
Fall Semester	
Session 5 October – December	
Graduate Level Elective MHE 650 Leading Change in Higher Education	
Session 6 January – February	
MHE 627 Enrollment Management Principles & Practices MHE 670 Capstone: Advanced Management Seminar	

GRADUATE ADMISSIONS . 413-565-1332 . GRADUATE@BAYPATH.EDU

Subject to change without notice - Prepared 12/01/2020