

## Master of Science in Communications and Information Management

### JUNE 2019 START – 2 YEAR SCHEDULE\*\*

*NOTE: There are 8 required core courses and 4 electives for a total of 12 courses.  
 Courses are online.*

#### SUMMER SEMESTER: June 24<sup>th</sup> – August 17<sup>th</sup>

ELECTIVE

Online

#### SUMMER SEMESTER: August 26<sup>th</sup> – October 19<sup>th</sup>

ELECTIVE

Online

#### FALL SEMESTER: October 21<sup>st</sup> – December 14<sup>th</sup>

CIM 507 Applied Research Strategies

Online

#### FALL SEMESTER: January 6<sup>th</sup> – February 29<sup>th</sup> (2020)

CIM 605 Decision Support Systems

Online

#### SPRING SEMESTER: March 2<sup>nd</sup> – April 25<sup>th</sup>

CIM 634 Strategies of Fiscal Management

Online

#### SPRING SEMESTER: May 4<sup>th</sup> – June 27<sup>th</sup>

CIM 640 Strategic Innovation

Online

#### SUMMER SEMESTER: June (TBD) – August (TBD)

ELECTIVE

Online

#### SUMMER SEMESTER: August (TBD)– October (TBD)

ELECTIVE

Online

#### FALL SEMESTER: October (TBD) – December (TBD)

CIM 503 Targeted Communications

Online

#### FALL SEMESTER: January (TBD) – February (TBD) (2021)

CIM 510 Competitive Threats and Challenges

Online

#### SPRING SEMESTER: February (TBD) – April (TBD)

CIM 501 Principles of Communications

Online

#### SPRING SEMESTER: May (TBD) – June (TBD)

CIM 670 Case Analysis Capstone

Online

#### Typical Elective Course Options:

COM 600 Emerging Media	INF 642 Project Management
COM 620 Media Preferences	INF 654 Organizational Mgmt.

COM 645 Social Media Campaigns	INF 656 Cyber Security
COM 650 Integrated Mktg. Communications	INF 658 Strategies for Information Mgmt.

***Schedule Subject to change\*\****