

Master of Science in Communications and Information Management

JUNE 2019 START– 1 YEAR SCHEDULE

NOTE: There are 8 required core courses and 4 electives for a total of 12 courses.

Courses are online.

All courses will utilize online learning tools

SUMMER SEMESTER: June 24th – August 17th

ELECTIVE (Online)

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SUMMER SEMESTER: August 26th – October 19th

ELECTIVE (Online)

ELECTIVE (Online)

FALL SEMESTER: October 21st – December 14th

CIM 503 Targeted Communications (Online)

CIM 507 Applied Research Strategies (Online)

FALL SEMESTER: January 6th – February 29th (2020)

CIM 510 Competitive Threats and Challenges (Online)

CIM 605 Decision Support Systems (Online)

SPRING SEMESTER: March 2nd – April 25th

CIM 501 Principles of Communications (Online)

CIM 634 Strategies of Fiscal Management (Online)

SPRING SEMESTER: May 4th – June 27th

CIM 640 Strategic Innovation (Online)

CIM 670 Case Analysis Capstone (Online)

Typical Elective Course Options:

COM 600 Emerging Media	INF 642 Project Management
COM 620 Media Preferences	INF 654 Organizational Mgmt
COM 645 Social Media Campaigns	INF 656 Cyber Security
COM 650 Integrated Mktg. Communications	INF 658 Strategies for Information Mgmt
COM 660 Social Media Analytics	

*Note: Schedule Subject to change***