Honorary Chairs

U. S. Congressman Richard E. Neal

Sister Mary Caritas, SP, Environmental Advocate and Healthcare Leader

Vision Chairs

Roberta B. and Robert Bolduc, Bay Path University Emerita Trustee; Community Leaders and Healthcare Advocates

Carrie ’86 R. and Timothy Burr, Bay Path University Alumna and Board Chair

Event Chairs

Pia S. and Jay Kumar, Bay Path University Trustee and Community Leaders

Michelle and Peter Wirth, Bay Path University Trustee and Community Leaders

Anna S. and Paul L. Mancinone, Community Leaders and Healthcare Advocates

To pay by credit card, please visit www.baypath.edu/gala or call the Advancement Office at (413) 565-1063. Please make checks payable to Bay Path University and include “President’s Gala” in the memo section. All President’s Gala contributions and ads meeting the required specifications and received by March 1, 2024 will be included in the event program.

Please mail reply form and payment to:
Attention: Mary Lee Walsh
Bay Path University
588 Longmeadow Street
Longmeadow, MA 01106

For more information, please contact Mary Lee Walsh at mawalsh@baypath.edu or (413) 565-1063.

At Bay Path, every learner’s dreams of a better career, a richer life, and brighter future will be realized.

Thank you for your support!

Bay Path University is a 501(c)3 non-profit organization and a portion of your donation may be tax deductible. Please contact our office for more information.

Thank You for your support!
Sponsorship Opportunities

Saturday, March 23, 2024
Benefiting Bay Path Students
baypath.edu/gala
Please RSVP by March 1, 2024

Diamond Sponsor $100,000
- Two tables of ten with premier seating at the President’s Gala
- 20 guests welcomed to the VIP Reception
- Full-page color ad in the Gala program
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Video remarks

Additional Benefits Linked to the April 4, 2024 Women’s Leadership Conference
- 4 Invitations to VIP reception at the Women’s Leadership Conference
- Logo or name on digital media boards during the Women’s Leadership Conference

Platinum Sponsor $50,000
- Two tables of ten with premier seating
- 20 guests welcomed to the VIP Reception
- Full-page color ad in the Gala program (inside front or inside back cover)
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Video remarks

Silver Sponsor $10,000
- One table of ten with preferred seating
- Ten guests welcomed to the VIP Reception
- Full-page color ad in the Gala program
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala
- Logo or name on signage in photo-op “Paparazzi Corner”

Bronze Sponsor $5,000
- Four seats at preferred table
- Four guests welcomed to the VIP Reception
- Half-page color ad in the Gala program
- Logo or name on Gala materials, including web page and digital media boards

Copper Sponsor $2,500
- Two seats at preferred table
- Two guests welcomed to the VIP Reception
- Quarter-page color ad in the Gala program
- Logo or name on Gala materials, including web page and digital media boards

Gold Sponsor $25,000
- One table of ten with premier seating
- Ten guests welcomed to the VIP Reception
- Full-page color ad in the Gala program (inside front or inside back cover)
- Prominent logo or name on Gala materials, including web page
- Logo or name on digital media boards during Gala

Mission Sponsor $1,000
- Recognition on Gala materials, including event program, web page, and digital media boards
Advertisements are included in most sponsorship levels, or can be purchased separately. Images below are actual ad sizes. All ads are full color.

Please email print-ready .pdf or .jpg files to mawalsh@baypath.edu by March 1, 2024.

1/2 Page Ad
5”w x 4”h
$500

1/4 Page Ad
5”w x 2”h
$250

1/8 Page Ad
2.5”w x 2”h
$200

Mr. and Mrs. Fred Sample
Ms. Judy Garland ‘61
Mr. Clark Kent & Family
The above are examples of Friend of Bay Path name listings
$100 per listing

Bay Path University is a 501(c)3 nonprofit, tax-exempt organization. For more information, visit baypath.edu/gala.
Sponsorship Opportunities

Please reply by March 1, 2024.
Thank you for your support!

Sponsorship Level:  □ Diamond  □ Platinum  □ Gold  □ Silver  □ Bronze  □ Copper  □ Mission

Advertisement Only: □ Full Page  □ 1/2 Page  □ 1/4 Page  □ 1/8 Page  □ “Friend of” name listing

☐ Enclosed is my check in the amount of $___________  ☐ I would like to pay by credit card. Please call me.

☐ I will email my print-ready ad or ad copy to mawalsh@baypath.edu by March 1, 2024.

☐ I pledge the amount of $___________ to be paid by June 14, 2024. A pledge reminder will be sent to you.

Business Name: ________________________________

Contact Name: ________________________________

Signature: _____________________________________

Address/City/State/Zip: __________________________

Email: _________________________________________

Phone: _________________________________________

Celebrate with us! Purchase tickets to attend

Please visit www.baypath.edu/gala to purchase tickets, or return this form with payment in the enclosed envelope.

<table>
<thead>
<tr>
<th>Tickets:</th>
<th># purchasing</th>
<th>Price per unit</th>
<th>Total Enclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Guest (1 ticket)</td>
<td>X $250.00  =</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Couple (2 tickets)</td>
<td>X $450.00  =</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table (10 tickets)</td>
<td>X $2,000.00 =</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

☐ Enclosed is my check in the amount of $___________  ☐ I would like to pay by credit card. Please call me.

Please note: Attendees will not be mailed tickets to the Gala; Guests should check in at the registration table.

RSVP by March 1, 2024. We will contact you for guest names and meal choices.

Business Name: ________________________________

Contact Name: ________________________________

Signature: _____________________________________

Address/City/State/Zip: __________________________

Email: _________________________________________

Phone: _________________________________________