



BAY PATH UNIVERSITY FIFTH PRESIDENT'S GALA

## Honorary Chairs

U. S. Congressman Richard E. Neal

Sister Mary Caritas, SP, Environmental Advocate and Healthcare Leader

### Vision Chairs

Roberta B. and Robert Bolduc, Bay Path University Emerita Trustee; Community Leaders and Healthcare Advocates

Carrie '86 R. and Timothy Burr, Bay Path University Alumna and Board Chair

### Event Chairs

Pia S. and Jay Kumar, Bay Path University Trustee and Community Leaders

Michelle and Peter Wirth, Bay Path University Trustee and Community Leaders

Anna S. and Paul L. Mancinone, Community Leaders and Healthcare Advocates

To pay by credit card, please visit [www.baypath.edu/gala](http://www.baypath.edu/gala) or call the Advancement Office at (413) 565-1063.

Please make checks payable to **Bay Path University** and include "*President's Gala*" in the memo section.  
All President's Gala contributions and ads meeting the required specifications and received by March 1, 2024  
will be included in the event program.

Please mail reply form and payment to:

*Attention: Mary Lee Walsh*

*Bay Path University*

*588 Longmeadow Street*

*Longmeadow, MA 01106*

For more information, please contact Mary Lee Walsh at [mawalsh@baypath.edu](mailto:mawalsh@baypath.edu) or (413) 565-1063.

*At Bay Path, every learner's dreams of a better career, a richer life, and brighter future will be realized.*

*Thank you for your support!*

*Bay Path University is a 501(c)3 non-profit organization and a portion of your donation may be tax deductible.*

*Please contact our office for more information.*

**Thank You for your support!**

# Sponsorship Opportunities



**Saturday, March 23, 2024**

**Benefiting Bay Path Students**

**[baypath.edu/gala](http://baypath.edu/gala)**

***Please RSVP by March 1, 2024***

## **Diamond Sponsor \$100,000**

- ✿ Two tables of ten with premier seating at the President's Gala
- ✿ 20 guests welcomed to the VIP Reception
- ✿ Full-page color ad in the Gala program
- ✿ Prominent logo or name on Gala materials, including web page
- ✿ Logo or name on digital media boards during Gala
- ✿ Video remarks

### **Additional Benefits Linked to the April 4, 2024**

#### **Women's Leadership Conference**

- ✿ 4 Invitations to VIP reception at the Women's Leadership Conference
- ✿ Logo or name on digital media boards during the Women's Leadership Conference

## **Platinum Sponsor \$50,000**

- ✿ Two tables of ten with premier seating
- ✿ 20 guests welcomed to the VIP Reception
- ✿ Full-page color ad in the Gala program (inside front or inside back cover)
- ✿ Prominent logo or name on Gala materials, including web page
- ✿ Logo or name on digital media boards during Gala
- ✿ Video remarks

## **Gold Sponsor \$25,000**

- ✿ One table of ten with premier seating
- ✿ Ten guests welcomed to the VIP Reception
- ✿ Full-page color ad in the Gala program (inside front or inside back cover)
- ✿ Prominent logo or name on Gala materials, including web page
- ✿ Logo or name on digital media boards during Gala

## **Silver Sponsor \$10,000**

- ✿ One table of ten with preferred seating
- ✿ Ten guests welcomed to the VIP Reception
- ✿ Full-page color ad in the Gala program
- ✿ Prominent logo or name on Gala materials, including web page
- ✿ Logo or name on digital media boards during Gala
- ✿ Logo or name on signage in photo-op "Paparazzi Corner"

## **Bronze Sponsor \$5,000**

- ✿ Four seats at preferred table
- ✿ Four guests welcomed to the VIP Reception
- ✿ Half-page color ad in the Gala program
- ✿ Logo or name on Gala materials, including web page and digital media boards

## **Copper Sponsor \$2,500**

- ✿ Two seats at preferred table
- ✿ Two guests welcomed to the VIP Reception
- ✿ Quarter-page color ad in the Gala program
- ✿ Logo or name on Gala materials, including web page and digital media boards

## **Mission Sponsor \$1,000**

- ✿ Recognition on Gala materials, including event program, web page, and digital media boards



Advertisements are included in most sponsorship levels,  
or can be purchased separately.

Images below are actual ad sizes.

All ads are full color.

Please email print-ready **.pdf or .jpg** files to  
[mawalsh@baypath.edu](mailto:mawalsh@baypath.edu) by **March 1, 2024**.

Full Page Ad 5" w x 8" h Color: \$1,000

1/2 Page Ad

5" w x 4" h

\$500

1/4 Page Ad

5" w x 2" h

\$250

*Mr. and Mrs. Fred Sample*

*Ms. Judy Garland '61*

*Mr. Clark Kent & Family*

The above are examples of

*Friend of Bay Path*

name listings

**\$100 per listing**

1/8 Page Ad

2.5" w x 2" h

\$200

# Sponsorship Opportunities



Please reply by March 1, 2024.

Thank you for your support!

Sponsorship Level: ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Copper ☐ Mission

Advertisement Only: ☐ Full Page ☐ 1/2 Page ☐ 1/4 Page ☐ 1/8 Page ☐ "Friend of" name listing

☐ Enclosed is my **check** in the amount of \$\_\_\_\_\_ ☐ I would like to pay by **credit card**. Please call me.

☐ I will email my print-ready ad or ad copy to [mawalsh@baypath.edu](mailto:mawalsh@baypath.edu) by **March 1, 2024**.

☐ I **pledge** the amount of \$\_\_\_\_\_ to be paid by June 14, 2024. A *pledge reminder* will be sent to you.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

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## Celebrate with us! Purchase tickets to attend

Please visit [www.baypath.edu/gala](http://www.baypath.edu/gala) to purchase tickets, or return this form with payment in the enclosed envelope.

Tickets:

|                             | # purchasing | Price per unit | Total Enclosed |
|-----------------------------|--------------|----------------|----------------|
| Individual Guest (1 ticket) |              | X \$250.00 =   |                |
| Couple (2 tickets)          |              | X \$450.00 =   |                |
| Table (10 tickets)          |              | X \$2,000.00 = |                |

☐ Enclosed is my **check** in the amount of \$\_\_\_\_\_ ☐ I would like to pay by **credit card**. Please call me.

Please note: Attendees will not be mailed tickets to the Gala; Guests should check in at the registration table.

**RSVP by March 1, 2024. We will contact you for guest names and meal choices.**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_