

In January 2021, the Bay Path community embarked on an ambitious process to develop a new blueprint for our future,

BUILDING ONE BAY PATH:
THE 2022-2024 STRATEGIC PLAN.

Many months of information gathering, analysis, and dialogue ensued with the commitment of community members from across all areas of the University. Their energy and enthusiasm became the driving force in shaping the strategic directions of the plan that will uplift our learners to meet and exceed their potential.

The timing of this strategic plan could not be more appropriate. During 2021 through 2022, we are celebrating the 125th anniversary of our founding.

BUILDING ONE BAY PATH holds firm to our history and values while embracing the spirit of innovation and creativity that are the hallmarks of our University. Buoyed by our past and present, we look to our future with boldness and audacity.



THE 2022-2024
STRATEGIC PLAN
OVERVIEW

Building One Bay Path

OUR VISION

*At Bay Path, every learner's dreams
of a better career, a richer life, and
a brighter future will be realized.*

Carpe Diem

The Four Strategic Directions

During Phase I of the strategic planning process, the bold aspirations in support of our vision drove the formulation of four strategic directions which anchor **BUILDING ONE BAY PATH**. These directions lay out in clear terms how we will move forward guided by the overarching question: *How best can we serve our learners?*

DIRECTION #1

Our Promise: Bay Path Learners Will Achieve and Succeed

Provide an inclusive educational experience for our students that bridges the gap between dreams and opportunities, assuring not only access to higher education, but persistence and degree attainment as well.

- ✱ The new **STUDENT SUCCESS CENTER** will bring together a suite of robust tools, services and human resources to engage learners through experience-driven, customized learning environments that support diverse learning styles, deepen content learning, and develop critical thinking and communications skills.
- ✱ Serving as the educational hub of the University, the **CENTER FOR INNOVATIVE TEACHING AND LEARNING** will explore and facilitate experimentation, innovation and adoption of advanced teaching tools and strategies to more effectively deliver on academic excellence.
- ✱ The development of a **COMPREHENSIVE CAREER DEVELOPMENT PROGRAM** that supports the needs of all student populations, and includes guaranteed paid internships, will increase student satisfaction, persistence, retention, employability, and advancement.

DIRECTION #2

Growth through Academic Programs that Drive Career Opportunity

Meet every learner's aspiration for a better career by delivering academic programs that reflect workforce trends and opportunities.

- ✱ Building on our founding mission to provide innovative, career-focused programs, Bay Path will partner with employers to shape educational pathways that will fully prepare graduates for a dynamic workforce.
- ✱ Ever mindful of the need for healthcare practitioners, we will expand and deepen our commitment to educate learners in the Health Sciences through the development of new and integrated programs, direct entry pathways, and work-based learning.

DIRECTION #3

Strategic Collaborations that Strengthen Our Mission

Expand academic opportunities for learners with targeted partnerships and collaborations.

- ✱ Leveraging our nationally recognized digitally-enhanced and data-driven learning model, Bay Path will seek out and engage strategic collaborations to further our commitment to the advancement of women.
- ✱ Bay Path will work in partnership with employers to attract and retain their workforce by providing degree and non-degree offerings, which will in turn create paths of opportunity for a better life and future for their employees.

DIRECTION #4

Managing Our Resources for Growth and Learner Success

Steward our resources to support the goals of our learners and the financial sustainability of the institution.

- ✱ Recognizing that people are our most valuable asset, we will execute a people-centric strategic talent management plan to recruit, support, educate, and retain employees.
- ✱ In support of a thriving **ONE BAY PATH**, we will continue to refine our financial model by effectively allocating our resources, creatively leveraging our assets, and designing more efficient processes and systems across the institution to support learner success.
- ✱ Ever mindful of the needs of our learners, we will implement a comprehensive fundraising strategy to support our vision and goals while making a Bay Path education financially accessible.

Carpe Futurum

BUILDING ONE BAY PATH challenges every member of our community to work collaboratively, creatively, and with purpose in support of our vision.

At the core of our community is a firm commitment to diversity, equity, inclusion, and belonging—the wellspring for innovation and growth. By actively seeking and embracing different perspectives and ideas, we are ensuring that our work is relevant to the needs of students, employers, and lifelong learners.

This Plan will allow us to differentiate ourselves and ultimately have the greatest impact by doing what we do best: Serving, educating, and preparing every learner for a better career, a richer life, and a brighter future.