

Master of Science in Communications and Information Management

OCTOBER START – 1 YEAR SCHEDULE**

NOTE: There are 8 required core courses and 4 electives for a total of 12 courses.

Courses are online.

All courses will utilize online learning tools

FALL SEMESTER (Session 1): October 26 – December 19, 2020

CIM 503	Targeted Communications (Online)
CIM 507	Applied Research Strategies (Online)

FALL SEMESTER (Session 2): January 4 – February 27, 2021

CIM 510	Competitive Threats and Challenges (Online)
CIM 605	Decision Support Systems (Online)

SPRING SEMESTER (Session 3): March 1 – April 24, 2021

CIM 501	Principles of Communications (Online)
CIM 634	Strategies of Fiscal Management (Online)

SPRING SEMESTER (Session 4): May 3 – June 26, 2021

ELECTIVE	Online
CIM 640	Strategic Innovation (Online)

SUMMER SEMESTER (Session 5): June (TBD)– August (TBD)

ELECTIVE	Online
ELECTIVE	Online

SUMMER SEMESTER (Session 6): August (TBD) – October (TBD)

CIM 670	Case Analysis Capstone (Online)
ELECTIVE	(Online)

Typical Elective Course Options:

COM 600 Emerging Media	INF 642 Project Management
COM 620 Media Preferences	INF 654 Organizational Mgmt.
COM 645 Social Media Campaigns	INF 656 Cyber Security
COM 650 Integrated Mktg. Communications	INF 658 Strategies for Information Mgmt.
COM 660 Social Media Analytics	

Note:

Schedule is Subject to change**