

Master of Science in Communications and Information Management

OCTOBER START – 2 YEAR SCHEDULE**

NOTE: There are 8 required core courses and 4 electives for a total of 12 courses.

Courses are online.

All courses will utilize online learning tools

FALL SEMESTER: October 26 – December 19, 2020

CIM 503 Targeted Communications Online

FALL SEMESTER: January 4 – February 27, 2021

CIM 510 Competitive Threats and Challenges Online

SPRING SEMESTER: March 1 – April 24, 2021

CIM 501 Principles of Communications Online

SPRING SEMESTER: May 3 – June 26, 2021

ELECTIVE Online

SUMMER SEMESTER: June (TBD) – August (TBD)

ELECTIVE Online

SUMMER SEMESTER: August (TBD) – October (TBD)

ELECTIVE Online

FALL SEMESTER: October (TBD) – December (TBD)

CIM 507 Applied Research Strategies Online

FALL SEMESTER: January (TBD) – February (TBD)

CIM 605 Decision Support Systems Online

SPRING SEMESTER: February (TBD) – April (TBD)

CIM 634 Strategies of Fiscal Management Online

SPRING SEMESTER: May (TBD) – June (TBD)

CIM 640 Strategic Innovation Online

SUMMER SEMESTER: June (TBD) – August (TBD)

ELECTIVE Online

SUMMER SEMESTER: August (TBD) – October (TBD)

CIM 670 Case Analysis Capstone Online

Typical Elective Course Options:

COM 600 Emerging Media	INF 642 Project Management
COM 620 Media Preferences	INF 654 Organizational Mgmt.
COM 645 Social Media Campaigns	INF 656 Cyber Security
COM 650 Integrated Mktg. Communications	INF 658 Strategies for Information Mgmt.
COM 660 Social Media Analytics	ADS 637 Data Exploration and Visualization (See prerequisite requirements)

Note:

Schedule Subject to change**